

**To:** Minnesota P-20 Education Partnership members and designees  
**From:** Josiah S. Litant, Executive Director  
**Re:** Vision 2023 and Beyond  
**Date:** March 16, 2023

## ED Vision 2023 and Beyond

As the first Executive Director (ED) of the Minnesota P-20 Education Partnership (MNP20), my vision for moving us forward is equal parts strategic and operational. It is imperative that we continue to build upon the focused efforts of the past several years, and that we implement actions and legislative recommendations pertaining to the goals the partnership has already established. At the same time, we are now extending MNP20's capacity further with the hire of the first full-time ED. This step that will allow us to expand the depth and breadth of our efforts, and that will require some foundational work in this startup year.

In my first month on the job, I have spent time reviewing the past decade of legislative reports and meeting minutes, engaging in conversations with the executive committee and partnership members, and immersing myself in the national discourse around P-20 efforts. As I have stepped into this role, I am outlining a two-part vision for our work:

1. *Vision 2023* is a set of goals for the remainder of the calendar year—what I hope to have accomplished by the end of December in my “start-up” phase.
2. *Future Vision* outlines an initial set of questions for consideration as we look ahead to 2024 and beyond. As there is much for me to absorb and learn in my first year, I anticipate being able to provide a more concrete vision for the future after these next several months. In the meantime, these questions will hopefully serve as a springboard and opportunity for further discussion between us.

To be clear, this document outlines what I see and think from my vantage point so far. But the actual vision for what we do is not only mine—it's *ours*. The conversations and brainstorming we do *together* will inform our direction from here. I look forward to your feedback and input on all of it.

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### ***Vision 2023***

#### **Goals for the Remainder of the Year**

- Meet with P-20 subcommittees and develop an understanding of their goals, projects, and deliverables, as well as identify how the ED can support these efforts.
- Facilitate conversations with P-20 partnership members and affiliates to learn more about their agencies and organizations and what concerns, issues, and priorities they have.

- Establish connections with leaders and members of other P-16/P-20 partnerships across the country. Identify practices that are working around the nation for possible implementation in our work.
- Explore the establishment of a data dashboard to use as a barometer in setting benchmarks and measuring our impact (see a great example from North Carolina [here](#)).
- Assess where we are currently meeting our mission and where we still need to grow. Establish growth goals based on that assessment, paying particular attention to:
  - Our statutory obligation to develop and provide recommendations to the governor and the legislature
  - Our successes and gaps in working across our full P-20 scope
  - Opportunities to further actualize our equity principles
- Identify where and how the partnership might establish regular mechanisms for diverse stakeholder input (e.g., an Executive Director’s “kitchen cabinet” or something like [this example](#) in Illinois, visits to schools and organizations, workforce roundtables, participation in regional events, etc.).
- Develop a communications strategy, including building a new webpage for MNP20, to increase the general population’s exposure to our efforts and priorities.
- Further articulate the ED role with the Executive Committee. How does the ED advance the partnership’s agenda? How will the ED’s scope of work complement and expand existing partnership initiatives?
- Clarify how the partnership ensures focus on specific priorities while also ensuring that we retain a broad P-20 scope.
- Participate in spaces in which MNP20 would benefit from a new or increased presence (e.g., statewide meetings, regional groups, conferences, presentations, etc.).
- Identify preliminary resource needs to ensure that MNP20 is able to meet its goals and move priority efforts forward.

### ***Future Vision***

#### **Questions for Consideration**

- How do we—or will we—define and measure success for our work? What does accountability look like?
- What benchmarks will we develop for our work beyond the 2025 70% attainment goal? Does this “north star” goal alone sufficiently encompass our work? How might we break it down into segments to ensure we are making progress across all age groups?
- How does this group want to interface with a broad coalition of diverse stakeholders outside of partnership members? What is the role of affiliate members with the partnership? What are other ways we might engage stakeholders?
- How is Minnesota a national leader in P-20 efforts, or how do we want to be? How do we see ourselves connecting nationally with others who are in this same space?
- How will we intentionally grow our ability to deliver results—what does that look like in terms of staffing, resources, partnership member responsibilities, etc.?
- How and when do we develop a multiyear strategic roadmap for the Minnesota P-20 Education Partnership?